



TECH VENTURE 2024

STUDENTS' COMPETITION ON START-UP IDEAS USING DIGITAL TECHNOLOGY



ABOUT

TechVenture 2024 provides an exhilarating opportunity for all enrolled students at Dayalbagh Educational Institute to engage in a competition dedicated to nurturing innovation and entrepreneurship in the establishment of Small and Medium Enterprises (SMEs) through the integration of digital technology. This competition inspires students to unleash their creativity and entrepreneurial spirit by conceiving business ideas aimed at creating an SME and leveraging the capabilities of digital technology in the venture inception process.

PURPOSE

- **Fostering Entrepreneurial Mindset:** Empowering students to think critically, solve problems, and envision transformative solutions using digital tools and platforms.
- **Translating Theoretical Knowledge into Practical Applications:** Providing a platform for students to bridge the gap between academia and industry by translating their theoretical knowledge into practical applications.

By participating in TechVenture 2024, students have the opportunity to gain valuable experience in ideation, market analysis, business modeling, and pitch presentation—all essential skills for success in today's digital economy. Moreover, the competition encourages collaboration, networking, and mentorship as students engage with peers, faculty members, and industry experts throughout the process.

ELIGIBILITY CRITERIA

- TechVenture 2024 is open to all the students currently enrolled at Dayalbagh Educational Institute.
- Participants can compete individually or in teams, with a maximum team size of 4 participants.

ORIGINALITY

- All submitted project ideas must be original and developed solely by the participating student(s).
- Ideas must not infringe upon any existing intellectual property rights.

SELECTION CRITERIA

- Projects will be evaluated based on their creativity, feasibility, potential impact, and adherence to the competition theme.

01

REGISTRATION (DEADLINE: MARCH 4, 2024)

All interested individually or in team should register for the event before the deadline of registration.

REGISTER HERE

02

ORIENTATION FOR REGISTERED PARTICIPANTS (MARCH 9, 2024*) - TENTATIVE

An orientation session with all the registered participants will be organized to apprise them about the format of submission and a basic introductory training on creation of SME will be organized.

03

PROJECT ABSTRACT SUBMISSION (DEADLINE: MARCH 15, 2024)

Submit a brief project proposal outlining venture creation idea in the prescribed format, use of digital technology, its relevance, target audience, and potential impact (maximum 500 words).

04

PROJECT PRESENTATION (APRIL 4-6, 2024)

Selected projects after the first round will be called for a brief presentation of their idea in front of a jury.

05

FINAL PRESENTATION (APRIL 12-13, 2024)

Finally selected 6 teams will be called for a final presentation during a two-day workshop on 'Digitalization Strategies for SME Creation and Growth' scheduled on April 12 & 13, 2024

TALK TO US

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